
Report to
Council

31st October, 2006

Report of
Director of Legal and Democratic Services

Title
Appointments to Outside Bodies – Destination Management Partnership

1 **Purpose of the Report**

To appoint an elected member to the Destination Management Partnership.

2 **Recommendations**

- 2.1 That the City Council nominates the Cabinet Member (Urban Regeneration and Regional Planning) to take up the place allocated to the City Council on the Destination Management Partnership Shadow Board/Board.

3 **Information/Background**

- 3.1 Discussions are underway with South Warwickshire Tourism, Warwickshire County Council and Coventry, Solihull and Warwickshire Partnership (CSWP) on the formation of a joint tourism agency for Coventry and Warwickshire, a statement of intent has been signed by all parties involved and a shadow board is currently being established prior to the actual formation of the organisation. Two places on the board have been allocated to Coventry, one for a City Council nominee and the other for a CV One nominee.

- 3.2 The remit of the Destination Management Partnership is:-

- To coordinate the visitor economy development activities and plans of the partners and to monitor the action and business plans designed to deliver the Sub-regional Visitor Economy Strategy.
- To develop a vision for the Visitor Economy in the Sub-region.
- To facilitate joint strategic planning and communication between the partners and participants in the industry.
- Defining, commissioning and supplying services to the partners and visitors where there are clear benefits of working jointly and as agreed by the partners.
- Representing the interests of the partners to external, regional and national bodies including membership of Tourism West Midlands.
- Where appropriate to support funding applications to public bodies for the development and promotion of the Sub-regional Visitor Economy.
- To coordinate and liaise with, and represent the interests of the Visitor Economy to, other relevant bodies such as Local tourism associations, Regional tourism bodies, Town Centre Management partnerships, the LSC, Business Link and Chambers of trade commerce and industry, and other relevant sectors.

4 Proposal and Other Option(s) to be Considered

4.1 It is proposed to nominate the Cabinet Member (Urban Regeneration and Regional Planning) to the position allocated to the City Council on the Shadow Destination Management Partnership Board. The Member nominated will then transfer to the Destination Management Partnership Board when it is formally established.

5 Other specific implications

5.1

	Implications (See below)	No Implications
Area Co-ordination		✓
Best Value		✓
Children and Young People		✓
Comparable Benchmark Data		✓
Corporate Parenting		✓
Coventry Community Plan		✓
Crime and Disorder		✓
Equal Opportunities		✓
Finance		✓
Health and Safety		✓
Human Resources		✓
Human Rights Act		✓
Impact on Partner Organisations		✓
Information and Communications Technology		✓
Legal Implications		✓
Property Implications		✓
Race Equality Scheme		✓
Risk Management		✓
Sustainable Development		✓
Trade Union Consultation		✓
Voluntary Sector – The Coventry Compact		✓

6 Monitoring

6.1 A process for representatives nominated to outside bodies to report back to the Scrutiny Co-ordination Committee on the work of that body is in place. This facilitates an annual review of the continuing value of each appointment to ensure that Council representation on outside bodies delivers mutual benefit and value.

List of background papers

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Papers open to Public Inspection

Description of paper	Location
Schedule of City Council Appointments to Outside Bodies	CH61